



COMTM SUR

the missing piece of CCTV

COM-SURTM EMPOWERS PEOPLE TO ACHIEVE
OPTIMAL OUTCOMES FROM SURVEILLANCE VIDEO,
LEADING TO A SAFER WORLD.



UTILITY VALUE OF COM-SUR™ FOR ZOOS

WELCOME



OVERVIEW

CCTV and other forms of video surveillance are commonly used in zoos world over, but footage is often only reviewed reactively. Our company realized this problem early-on and has developed the world's only CCTV video footage auditing software that encourages daily auditing of CCTV footage, filling the gap for a complete "workflow". The software works with existing cameras and VMS, regardless of type/brand, and provides a standardized approach for intelligent incident reporting. Our software also offers exceptional investigative capabilities.

CHALLENGES FACED BY ZOOS

1. Animal welfare issues:

Zoos must ensure that the animals under their care are safe and secure, and that they are not exposed to any potential risks. Also, zoos need to monitor animal behaviour in order to detect any abnormalities or signs of distress.

2. Animal escape:

Zoos need to constantly monitor their animals so that they do not escape thereby endangering the safety of the visitors.

3. Visitor safety:

Zoos need to constantly monitor visitor behaviour and ensure that they follow safety rules and regulations in order to ensure a safe environment for both visitors and animals.

4. Theft and vandalism:

Zoos may be targeted by thieves who are looking to steal valuable animals or equipment. Further, zoos are also susceptible to vandals who wish to damage property or release animals. Perpetrators often conduct pre-operational surveillance of the target area, making it important to detect suspicious activity during this phase to prevent an incident.

5. Overcrowding

Zoos can become overcrowded during busy periods or events which can create a stressful environment for the animals.

6. Compliance issues:

Zoos must comply with regulations related to animal welfare and safety, and must ensure that their facilities meet certain standards.

7. Insider threats:

Zoos have to deal with insider threats from disgruntled employees or even unwitting staff who fail to follow proper security and safety measures.

COVID-19 PANDEMIC

The pandemic severely impacted zoos worldwide. Several zoos had to temporarily close down, resulting in huge losses. This led to difficulties in spending for animal care. Also, there was a disruption in the supply chain which led to shortages of animal feed and medical supplies. Guidelines were issued to prevent the spread of COVID-19, but outbreaks still occurred.

USE OF VIDEO SURVEILLANCE AT ZOOS

Most zoos have video surveillance covering the following areas:

- Entry and exit points
- Parking areas
- Animal enclosures
- Food storage and preparation areas
- Public areas such as walkways, food courts, and gift shops
- Restricted access areas, such as animal holding areas and veterinary facilities

Further, in order to analyse the behaviour of the animals in the zoo, especially with respect to their feeding patterns, social interactions, and health status zoo officials analyse recorded CCTV video footage from time to time. This also helps in investigating incidents/accidents involving an animal or a visitor.

Further, zoos may use other forms of video surveillance as follows:

1. Thermal imaging cameras:

Thermal imaging cameras are used to detect animals that may be hiding in areas of the zoo that are not easily visible to the naked eye.

2. Infrared cameras:

Infrared cameras can be used to monitor animal behavior, including activity levels and sleep patterns, without disturbing the animals.

3. Drones:

Drones provide aerial views of the zoo, helping staff monitor animal behavior and identify potential security threats.

4. Body-worn cameras:

Zoo employees use body-worn cameras to monitor animal health and behavior, as well as to ensure compliance with safety protocols and animal welfare standards.

5. Underwater cameras:

Zoos which have aquatic exhibits use underwater cameras to monitor marine life.

LIVE MONITORING – CHALLENGES

Several zoos have a dedicated control room with operators, set up for live monitoring of CCTV and other cameras. However, live monitoring comes with its own set of challenges of video blindness, poor attention span, boredom, operator bias, false alerts, and so on.

Moreover, these cameras continuously capture and record humungous amounts of video data. It therefore becomes a daunting task for the operators to review and analyse this data whenever the need arises. Thus, it may be noted that benefits from video surveillance systems can accrue only when they are used optimally, suggestions for which are enumerated further on, in this document.

COMPLIANCE - GENERAL

Conformity or compliance in any organization means adherence to laws and/or rules and regulations, various standards, as well as data

storage and security requirements as laid down by government bodies, governing bodies of the respective industry, or the management of the organization. When an organization complies with the requirements mandated by government and/or governing bodies, then it is termed as 'regulatory compliance' which enables the organization to run in a legal and safe manner.

COMPLIANCE - AUDITS

Several organizations carry out compliance audits on a regular basis to avoid the potential consequences of non-compliance. A compliance audit examines how well an organization adheres to compliance requirements. Some organizations use video surveillance to monitor compliance issues and audit recorded video footage from time to time for investigating and preventing compliance issues. Auditing video provides actionable insights on the level of compliance within the organization.

AUTOMATED SOFTWARE – WHY THEY WILL NOT WORK IN ISOLATION

In the wake of the Christchurch shooting incident, several high-profile places of worship considered deploying gun detection technology. However, there are concerns about its efficacy, since it may not be able to detect all types of weapons, or the perpetrator could still create damage before being detected. Similarly, automated systems like video analytics, AI/ML can only detect what they have been programmed for. What about the rest? Again, these technologies are prone to triggering huge amounts of false alarms. Also, since the permutation combinations of exceptions can be vast and varied, it becomes almost impossible to automate every kind of

exception. Facial recognition technology also raises ethical and privacy concerns, and has been found to produce inaccurate results, especially for certain ethnic groups. Therefore, experts suggest that while automated technologies will continue to grow, human intervention and intelligence will still be necessary to verify alerts and ensure their efficacy.

“CCTV AND OTHER FORMS OF VIDEO SURVEILLANCE ARE NOT ENOUGH – WE MAKE IT WORK FOR YOU”

While it is not being suggested that optimal usage of video surveillance can cure all issues, several issues of the following kind can be addressed by doing just a little 'more' with respect to making the optimal use of video surveillance systems:

- Animal welfare issues
- Animal escape attempts
- Visitor safety issues
- Overcrowding
- Recces/suspicious movements/activities
- Staff negligence
- Insider job/security lapses
- Unauthorized/unlawful activities/visitors
- Theft
- Vandalism

- Housekeeping issues
- Cameras/recorder malfunctions

So, what is the 'more' that needs to be done?

1) AUDIT CCTV AND OTHER SURVEILLANCE VIDEO FOOTAGE DAILY AS A STANDARD OPERATING PROCEDURE

'Auditing' means 'seeing' what the cameras 'saw'. Auditing of CCTV and other surveillance video footage should be done daily (continuous investigation) to identify potential issues and threats. Auditing is a dedicated and systematic process that helps address challenges related to live monitoring and alert-based systems. Auditing helps in evaluating analyzing incidents to improve existing policies, procedures, and processes. Concerned personnel should be trained to become video footage auditors, and the audit teams should be rotated to avoid complacency/collusion. Daily auditing of CCTV and other surveillance video footage can also help in adhering to the principles of Kaizen and TQM for business improvement.

2) DOCUMENT AUDIT FINDINGS/INCIDENTS

Audit findings/incidents should be documented in a standardized template to find the root cause to prevent future recurrences. Historical data of such findings/incidents can reveal patterns that can help take better informed corrective and preventive action. If all zoos report incidents in a standardized template, relevant authorities can derive business intelligence from the data and take

action for the collective benefit of all zoos worldwide.

3) ENSURE DISASTER RECOVERY OF CCTV AND OTHER SURVEILLANCE VIDEO FOOTAGE – LIKE A ‘BLACKBOX’.

CCTV and other surveillance video footage must be stored at multiple locations in order to ensure that even if the recorder/storage device is stolen, destroyed or tampered with the data is never lost. Further, any backed-up data must easily be searchable and retrievable; else, it is going to be a nightmare finding the relevant video.

4) DISPLAY DYNAMIC INFORMATION AT RELEVANT PLACES

Document and display details of information that is dynamic in nature in relevant areas. For example:

1. List of zoo officials on duty.
2. List of authorized security personnel deployed at the zoo.
3. List of habitual offenders/suspects likely to visit the zoo premises (a ‘Watch out’ list).

5) USE A POWERFUL NEW SIGNAGE

"WE CHECK CCTV/SURVEILLANCE VIDEO FOOTAGE EVERYDAY".

One size, one color, one powerful message. Across the nation.

DE-CENTRALIZED SURVEILLANCE + CENTRALIZED SURVEILLANCE = OPTIMAL RESULTS

Organizations with multiple locations struggle with centralized video surveillance due to infrastructure cost, internet bandwidth, and operator limitations. De-centralized surveillance offers higher accountability at each location and better situational awareness, leading to more chances of discovering exceptions.

THE SOLUTION - ‘COM-SUR’ – THE WORLD’S ONLY CCTV/SURVEILLANCE VIDEO FOOTAGE AUDITING, SMART BACKUP, AND STANDARDIZED INTELLIGENT INCIDENT REPORTING SOFTWARE – THE MISSING PIECE OF CCTV/SURVEILLANCE VIDEO

COM-SUR is a CCTV/surveillance video footage auditing, smart backup, and standardized intelligent incident reporting software that serves as a complete workflow and force multiplier. It helps audit 24 hours of footage in minutes, reduces data size, creates standardized intelligent reports, and delivers business intelligence. COM-SUR helps unlock hidden information in CCTV/surveillance video footage and enables people to gain actionable intelligence, improve homeland security, prevent crime and losses, identify and mitigate threats and hazards, and improve operational efficiency. It empowers people to gain new jobs as CCTV/surveillance video footage auditors and start new businesses of auditing video footage. Like MS Office, COM-SUR is an enabler that makes it easy to work with CCTV and other surveillance cameras in a standardized way, leading to better decision-making. It also offers exceptional investigative capabilities.

CONCLUSION

“You see, but you do not observe” is a quote by Sherlock Holmes in A Scandal in Bohemia (1891, written by Sir Arthur Conan Doyle).
COM-SUR makes 'observation' far effortless and effectual leading to superior results.

"Cameras don't lie" - but how will you know unless you 'see' what the cameras 'saw'?
Audit video - why suffer!

Get award-winning COM-SUR now. Don't wait for things to go wrong!